

CURRICULUM VITAE

Ms. Moumita Acharya

Assistant Professor

Department of Business Management

Swami Vivekananda University

Contact Number: 8420823558

E-mail: moumitaa@svu.ac.in
mouacharya.2012@gmail.com

Educational Qualifications:

UGC-NET, M.Com. (CU-1st Class), B.Com. (CU-1st Class), DFAS

Experience:

- Presently working as Assistant Professor in Business Management Department, School of Management, Swami Vivekananda University (1 year and counting)
- Worked as Visiting Faculty in the Department of Commerce, School of Business, Sister Nivedita University (Three months).
- Worked as Guest Faculty in the Department of Commerce, Maharani Kasiswari College (One Year and 6 months).
- Worked as Visiting Faculty in the Department of Commerce, School of Business and Economics, Adamas University (Six months).
- Worked as Part Time Teacher in Commerce. Dr. Shyamaprasad Mukherjee Institution, Kolkata (Six months).
- Worked as Part Time Teacher in Commerce, Krishnapur Adarsha Vidyamandir, Dum Dum Park, Kolkata (Six months).
- Corporate Work experience of one year and four months as Process Associate, Accounting and Finance in Tata Consultancy Services.

List of Publications:

Sl. No.	Title of the Paper	Journal/Book Chapter	ISSN/ ISBN	Year of Publication	Co-Author
1	Competitiveness Roadmap through Future Ready MSMEs: A journey towards Bharat@100	Exploring the Dynamics of Business Decisions in Present VUCA World Creators	978-81-975894-2-3	2024	-

2	Challenges and Potentials of the MSME Sector in India: A Study with reference to the VUCA World	Exploring the Dynamics of Business Decisions in Present VUCA World Creators	978-93-3406575-6	2024	-
3	Role of HEIs in promoting social entrepreneurship-a study with reference to Kolkata, West Bengal	EPRA International Journal of Multidisciplinary Research (IJMR)	ISSN: 2455-3662	2023	Rohan Prasad Gupta
4	Consumers' Perception towards the Role of AI in Banking Services in West Bengal: An Empirical Study	Emerging Issues in Accounting, Finance, Business, Management & Economics (Taurean Publications)	ISBN: 978-939520247-3	2023	Rohan Prasad Gupta
5	Fostering Gender Equality through Micro Enterprises in India: A Case Study Based Analysis	Emerging Issues in Accounting, Finance, Business, Management & Economics (Taurean Publications)	ISBN: 978-939520247-3	2023	Rohan Prasad Gupta

Papers Presented in National/ International Seminar/Webinar/Conference:

Sl. No.	Title of the Paper	Title of the Seminar/ Webinar/ Conference	Organized By	Year
1	Viability of Electrical Clusters in West Bengal: An Empirical Study	Contemporary issues in Accounting, Finance and Management	St. Xavier's University & IAA Kolkata Branch	2023
2	Healthcare and SDGs-A Comparative Analysis Within South Asian Nations	Contemporary Issues in Accounting, Management and Economics	IAA Kolkata Branch and Bethuadahari College, Nadia, West Bengal	2023
3	Consumer's Perception toward role of Artificial Intelligence in Banking Services: An Empirical Study	Two-day International e-Conference on "Advances in Business and Management in the VUCA World	Kazi Nazrul University, West Bengal, India.	2022